

## CLOSING REPORT

October 2023

### **Successful second edition of Gulf Coatings Show strengthens its position as content-leading industry event in the UAE**

**Sharjah, UAE – 11 October 2023 – The second Gulf Coatings Show, held from 9 to 11 October 2023, at the Expo Centre Sharjah, UAE, has concluded with resounding success, setting new benchmarks in the coatings industry. This year's event showcased an exceptional quality of content, drew over 1,800 high-profile trade visitors, and witnessed remarkable visitor growth of over 50%.**

As the sole event for the coatings industry in the UAE this year, the Gulf Coatings Show solidified its status as the preeminent industry event. Attendees were treated to an unparalleled wealth of industry knowledge, innovative technologies, and networking opportunities, making it the premier destination for professionals from the coatings industry.

The show featured over 50 prominent brands, including esteemed Advisory Board members Ashland and Wilhelm Niemann Maschinenfabrik, as well as other industry leaders such as BYK, VMA Getzmann, Clariant, and Eastman. The presence of these brands underscored the show's significance and the industry's commitment to the Gulf Coatings Show.

The conference program, featuring over 30 presentations by 25 international speakers, provided a platform for high-level exchange and networking. In addition to the conference, the matchmaking and hosted buyers program facilitated meaningful interactions and business collaborations.

Matthias Janz, Director Trade Shows at Vincentz Network, commented, "The Gulf Coatings Show has, once again, proven to be an epicenter of the coatings industry, delivering exceptional value through its extensive content and networking opportunities."

**Powered by  
European Coatings Show**

**Organizer**  
NürnbergMesse GmbH  
Messezentrum  
90471 Nürnberg  
Germany  
T +49 9 11 86 06-0  
[gcs@nuernbergmesse.de](mailto:gcs@nuernbergmesse.de)  
[www.gulf-coatings-show.com](http://www.gulf-coatings-show.com)

Chairman of the Supervisory Board  
Marcus König  
Lord Mayor of the City of Nuremberg

CEO  
Peter Ottmann

Registration Number  
HRB 761 Nürnberg

**Global Coordinator**  
Vincentz Network GmbH & Co.KG  
Plathnerstr. 4c  
30175 Hannover  
Germany  
T +49 5 11 99 10-0 00  
[events@european-coatings.com](mailto:events@european-coatings.com)  
[www.european-coatings.com](http://www.european-coatings.com)

Reflecting on the event, Thimo Holst, Director Gulf Coatings Show at NürnbergMesse Group, stated, "The positive feedback from both exhibitors and visitors is a testament to the Gulf Coatings Show's commitment to fostering industry networks. The show continues to evolve and meet the ever-changing needs of the industry."

Both exhibitors and visitors praised the exceptional quality of the Gulf Coatings Show, highlighting its unique position as an industry event designed by and for the industry. The event's success affirms its importance in the coatings sector.

### **Save the Date: Next Edition in 2025**

Exhibitors should mark their calendars for the next edition of the Gulf Coatings Show, scheduled to take place from 24 to 26 November 2025, once again at the Expo Centre Sharjah. Already, more than 60% of the exhibitors have committed to participating, with many increasing the size of their stands. **From now on, exhibitors can take advantage of an Early Bird Discount of 15% on their stand space until July 2024.**

In conclusion, the Gulf Coatings Show remains the cornerstone of the coatings industry in the region, fostering innovation, collaboration, and growth. Don't miss the opportunity to be a part of this thriving industry event.

For more information, please visit: [www.gulf-coatings-show.com](http://www.gulf-coatings-show.com)

### **Contact Persons for the Gulf Coatings Show**

Thimo Holst  
Exhibition Director  
NürnbergMesse GmbH  
T +49 9 11 86 06 86 84  
[thimo.holst@nuernbergmesse.de](mailto:thimo.holst@nuernbergmesse.de)

Matthias Janz  
Director Trade Shows  
Vincentz Network  
T +49 5 11 9 91 02 80  
[matthias.janz@vincentz.net](mailto:matthias.janz@vincentz.net)

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Expo Centre Sharjah  
Dubai, United Arab Emirates  
[www.gulf-coatings-show.com](http://www.gulf-coatings-show.com)

Joanne Cooke  
Managing Director of local Operations  
Purple Kitchen Events  
T +9 71 04 5 66 83 57  
[joanne.cook@purple-kitchen.com](mailto:joanne.cook@purple-kitchen.com)

All press releases as well as further information, photos and videos in the newsroom at: <https://www.gulf-coatings-show.com>

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