



# GULF COATINGS CONFERENCE

9-11 OCTOBER 2023

EXPO CENTRE SHARJAH // UNITED ARAB EMIRATES

## PROGRAMME

- ✓ Latest research results from academia and industry
- ✓ **Embrace a world of new ideas and technologies**
- ✓ Learn from leading professionals
- ✓ **Interact with potential new business partners**
- ✓ Exchange views in discussion groups

NÜRNBERG MESSE

[www.gulf-coatings-show.com](http://www.gulf-coatings-show.com)



# GULF COATINGS CONFERENCE 2023

The Conference at the Gulf Coatings Show will cover the entire spectrum of coatings technology. Speakers from top-notch companies from the Middle East, Europe, America and Asia will present new technology developments to inspire innovation, drive product quality and enhance efficiency.

Carefully curated from a global network of coatings experts, the presentations will focus on modern technologies: environmentally friendly formulations, functional coatings, nano-technology, formaldehyde-free formulations, sustainability, renewable raw material feedstocks and similar mega-trends.

In line with the events guarantee to provide high-quality business and technology insights for the Middle East, the speakers will gear their insights towards regional requirements and market specifics: protective coatings, waterborne coatings, wood coatings, coatings for infrastructure, concrete and metal coatings, flooring, abrasion resistance, mechanically-robust architectural paints, anti-microbial coatings and optimizing TiO<sub>2</sub>. Also, exclusive presentations on the regional market dynamics, perspectives and opportunities will set the stage for the Conference. Attendees will benefit from detailed insights and key statistics on the vibrant Middle East region.



# GULF COATINGS CONFERENCE 2023

MONDAY, 9<sup>th</sup> OCTOBER 2023

TIME	SESSION	LOCATION	GULF COATINGS SHOW 2023
11:00 - 11:15	<b>Welcome note</b> Katrin Vogt, Vincentz Network	HALL 2 ECS	<b>GULF COATINGS SHOW 2023</b>  10:00 - 18:00  <b>HALL 2 EXPO CENTRE SHARJAH</b>
11:15 - 12:00	<b>Keynote 1: <i>The Inherent and empowering relationship between coatings and sustainability</i></b> André van Linden, AkzoNobel	HALL 2 ECS	
12:00 - 12:45	<b>Keynote 2: <i>The Role of ABA Surfactants in Waterborne Formulations</i></b> Sam Morell, SamMorell	HALL 2 ECS	
12:45 - 13:00	<b>PANEL DISCUSSION</b>		
13:00 - 14:00	<b>THIS IS LUNCH TIME!</b>		
<b>Continue your #GCS2023Conference experience by following one of these afternoon tracks</b>			
14:00 - 14:30	<b><i>Sustainable production orchestrated from a mobile control room</i></b> Ramki Sethuraman, Schneider Electric	HALL 2 ECS	
14:30 - 15:00	<b><i>Study of solar reflective coatings suitable for exterior wall applications</i></b> Ray Fernando, California Polytechnic State University	HALL 2 ECS	
15:00 - 15:30	<b>COFFEE BREAK!</b>		
15:30 - 16:00	<b><i>Understanding wet opacity in matt decorative paints and how to best optimise</i></b> Andy White, fp-pigments	HALL 2 ECS	
16:00 - 16:30	<b><i>Hansen solubility parameter of TiO2 pigments</i></b> Thomas Koch, Kronos	HALL 2 ECS	
16:30 - 17:00	<b><i>How to get the perfect surface</i></b> Nico Janssen, Optisense	HALL 2 ECS	

# GULF COATINGS CONFERENCE 2023

TUESDAY, 10<sup>th</sup> OCTOBER 2023

TIME	SESSION	LOCATION	GULF COATINGS SHOW 2023
10:30 - 11:00	<b><i>High Performance Polyurea Coatings For Variety of End Applications</i></b> Dineshkumar Patel, Covestro Middle East	HALL 2 ECS	<b>GULF COATINGS SHOW 2023</b>  10:00 - 20:00  <b>HALL 2 EXPO CENTRE SHARJAH</b>
11:00 - 11:30	<b><i>Optimisation of Pigment Grinding</i></b> Oliver Korten, Orontec	HALL 2 ECS	
11:30 - 12:00	<b>COFFEE BREAK</b>		
12:00 - 12:30	<b><i>The Importance of Quality Mixers in the Paint Industry: A Comprehensive Analysis</i></b> Miriam Samuel, M/s. Abigail Enterprises	HALL 2 ECS	
12:30 - 13:00	<b><i>Reduce Loss of Rheology after Dilution of Paints</i></b> Mukund Gogte, Regional Technical Sales, Ashland Specialty Ingredients - Coatings BU	HALL 2 ECS	
13:00 - 13:30	<b>MEET THE SPEAKER</b>		
13:30 - 14:30	<b>THIS IS LUNCH TIME!</b>		
14:30 - 15:00	<b><i>Recent Advances in Powder Coatings for Sensitive for sensitive substrates</i></b> Derick Forchason, Akaj Coatings	HALL 2 ECS	
15:00 - 15:30	<b><i>Automatized deposition of AI assisted photonic cured nano-enhanced coatings</i></b> Ana Escobar, LEITAT Technological Center	HALL 2 ECS	
15:30 - 15:45	<b><i>Farewell</i></b> Katrin Vogt, Vincentz Network	HALL 2 ECS	

# GULF COATINGS CONFERENCE 2023

WEDNESDAY, 11<sup>th</sup> OCTOBER 2023

## The 16th Annual MEDMA Conference



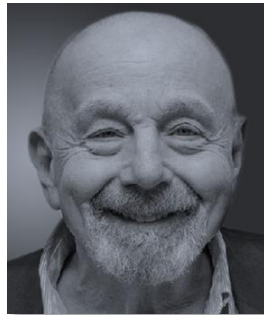
Hosted by The Middle East Drymix  
Mortar Association MEDMA e.V.

TIME	SESSION	LOCATION	GULF COATINGS SHOW 2023
TBC	<i>Application of PCE powder in cement skim coat formulation. Benefits, performance, recommendations</i> Ahmed Antar, Polyplast	HALL 2 ECS	<b>GULF COATINGS SHOW 2023</b>  10:00 - 20:00  <b>HALL 2 EXPO CENTRE SHARJAH</b>
TBC	<i>Development of Foam Control and Shrinkage reducing agents for Drymix building products</i> Jack Lamb, Blackburn Chemicals	HALL 2 ECS	
11:30 - 12:00 <b>COFFEE BREAK</b>			
TBC	<i>Integrated Processes - Automated Equipment - High Tech Installation: Production of 3DCP mortar and use of Mixers and Pumps in 3DCP applications</i> Kutlu Güvenc, m-tec	HALL 2 ECS	
TBC	<i>Perspectives of 3D Construction Printing 3DCP in the Middle East</i> Prof. Adil Al Tamimi, American University of Sharjah	HALL 2 ECS	
13:30 - 14:30 <b>THIS IS LUNCH TIME!</b>			
TBC	<i>poraSpheres® - The First Hollow Glass Spheres (HGS) from Post-consumer Recycled Glass</i> Dr. Michael Monz, Poraver	HALL 2 ECS	
TBC	<i>Sustainability Solution for Drymix Technology</i> Mohammed Sanaobar, Wacker Chemie	HALL 2 ECS	
15:30 - 16:00 <b>COFFEE BREAK</b>			
TBC	<i>The role of starch ethers in cementitious tile adhesives (CTA)</i> Karl-Jürgen Mann2, Agrana	HALL 2 ECS	

# SPEAKERS



Ramki Sethuraman



Sam Morell



Ray Fernando



Dineshkumar Patel



Ana Escobar



Andrew White



André van Linden



Miriam Samuel



Thomas Koch



Nico Janssen



Oliver Korten



Derick Forchason



Mukund Gogte

# GENERAL INFORMATION



## Venue

Gulf Coatings Show 2022 Conference will be held at:  
Expo Centre Sharjah  
Al Taawun St., Al Khan,  
Sharjah, United Arab Emirates

## Date

Congress: 9 – 11 October 2023

## Congress language

Gulf Coatings Show 2023 Conference will be held in  
English only

## Organiser

Vincentz Network  
Plathnerstr. 4c  
30175 Hannover, Germany

## Visa information

International attendees who will need to obtain a visa for visiting the United Arab Emirates should contact the UAE embassy or consulate in order to determine how to apply and the length of time required to process applications. The organiser has no influence over the application process. In order to obtain a letter of invitation from the organiser, please contact:

## Purple Kitchen Events LLC

Glaim Estacio  
T: + 971 (0)4 246 0165  
admin@purple-kitchen.com

[Register](#)

## Hotel reservation

Early booking at the hotel is recommended, to ensure availability and obtain the best rates. Accommodation is not included in the congress fee. We kindly ask you to make your own reservation.

## Novotel Sharjah Expo Centre

To make a reservation under the keyword "Gulf Coatings Show " or "Purple Kitchen Events" please contact:

### Asif Ansari // Novotel Sharjah Expo Centre

Phone: + 971 (0)6 599 0540

E-Mail: [Asif.ANSARI@accor.com](mailto:Asif.ANSARI@accor.com)

## Jumeirah Creekside Hotel

To make a reservation under the keyword "WSM1RO5" or "WSM1BB5" please visit:

[www.jumeirah.com/en/stay/dubai/jumeirah-creekside-hotel](http://www.jumeirah.com/en/stay/dubai/jumeirah-creekside-hotel)

## Your key contact:



### Jonathan Wittram

Event Manager, Vincentz Network

[jonathan.wittram@vincentz.net](mailto:jonathan.wittram@vincentz.net)

T +49 511 9910-276

