



GULF

# COATINGS SHOW

ADHESIVES - SEALANTS - CONSTRUCTION CHEMICALS

17-19 October 2022 | Expo Centre Sharjah, UAE

Gulf Coatings Show 17 - 19 October 2022  
Gulf Coatings Conference 17 & 18 October 2022

## POST SHOW REPORT

SHARJAH // UNITED ARAB EMIRATES



NÜRNBERG / MESSE



## GCS 2022 PARTICIPATING BRANDS



Click on the video link below to view the Event Highlights



# STRUCTURAL DATA

	 UAE	 INTERNATIONAL
EXHIBITORS	10%	90%
VISITORS	63%	37%
EXHIBITOR SPACE	200sq.m.	1,600sq.m.
SPECIAL FEATURE AREAS	1,000sq.m.	

# EXHIBITOR TESTIMONIALS



We had good meetings, networking opportunities, Business Matching room set up was great and a reputable Conference. We are committed to UAE and pleased to be here. The show was well organised.

**EVONIK OPERATIONS GMBH | Nadia Lenhardt**  
 EMEA Market Segment Head Decorative Coatings

We found it pretty good for the first time, having met some really good contacts in the first two days. Our existing customers came, but we have found also new customers! We are going to come back next year definitely yes!

**VMA GETZMANN | Christian Getzmann | Managing Director**



Gulf Coatings was a good show! We have met with quality visitors including new potential customers and expect deals from this event! It was definitely worthwhile exhibiting and we are happy that we took part.

**EUROCHEM INTENATIONAL | INDYCHEM INTERNATIONAL | LEXCEL-CHEM**  
 Vinod Vincent and Amal Krishna

The Buyer Matching Programme has worked for us with quality results & we are hopeful that business will come from it - we met a good number of new contacts which stand a good chance of business conversion. The event was well organised and the show management team provided great service – congratulations GCS! We hope to return next year!

**HAUSHCHILD SPEED MIXER | Anirban Dutta | Sales Manager**



The innovative way we've had access to the [Business Matching] meetings rooms has been great. The communication and also the way the conference has been arranged has been as good as I've ever experienced. The organisation has been absolutely excellent.

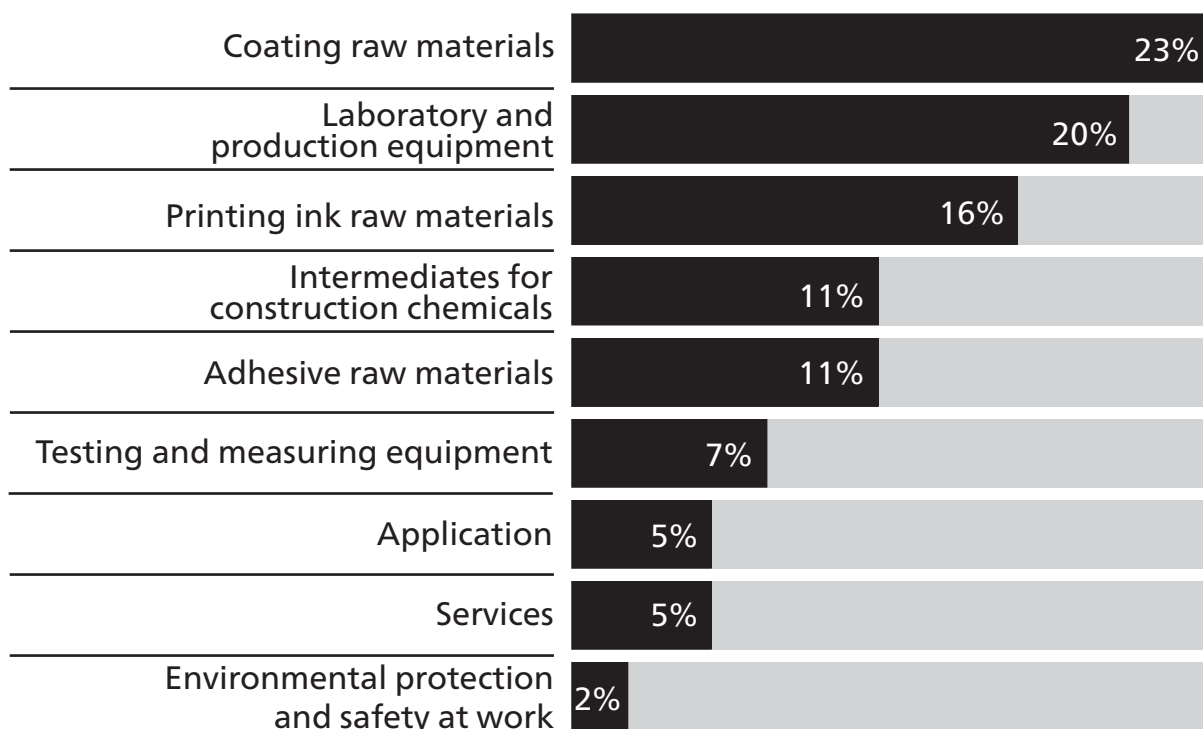
**FP PIGMANTS | Andy White | SVP**

This show is going to grow! This is a good, worthwhile show and we have already booked our stand for next year. We have spoken to some interesting companies, known and new, learning their needs and challenges and how we can find solutions with our services.

**D.W. RENZMANN | Heike Beenen | Marketing Manager**



## EXHIBITOR PRODUCT GROUPS



## MORE EXHIBITOR TESTIMONIALS



We have fruitful conversations and have some new potential customers. The quality of conversations were much higher than usual.

**BCH / PYREX | Michael Kiehnel | General Manager**

We have quite a number of visitors here, and most of these are visitors we have never met in the past. Presenting new opportunities for us, not only from UAE! We will be returning next year!

**STARCHEM | Krishna Mohan | Managing Director**



GCS has been a very positive experience for. Based on this years success, we anticipate the event will be bigger and far busier next year. All paint producers should be here and we plan to return next year with our machinery on a bigger booth!

**ICHEMAD | Karol Kocian | Commercial Director**

This show has been very successful for us!  
We conducted a presentation for about 40-50 existing and potential customers on our stand each day, saving us time and money!  
We have secured deals, met new customers and for sure we will return!  
This show is going to grow!

**ALFAA CHEM TRADING | Aftab Mohammed Sheikh**



## ORIGIN OF ATTENDEES

**63%** UNITED ARAB EMIRATES

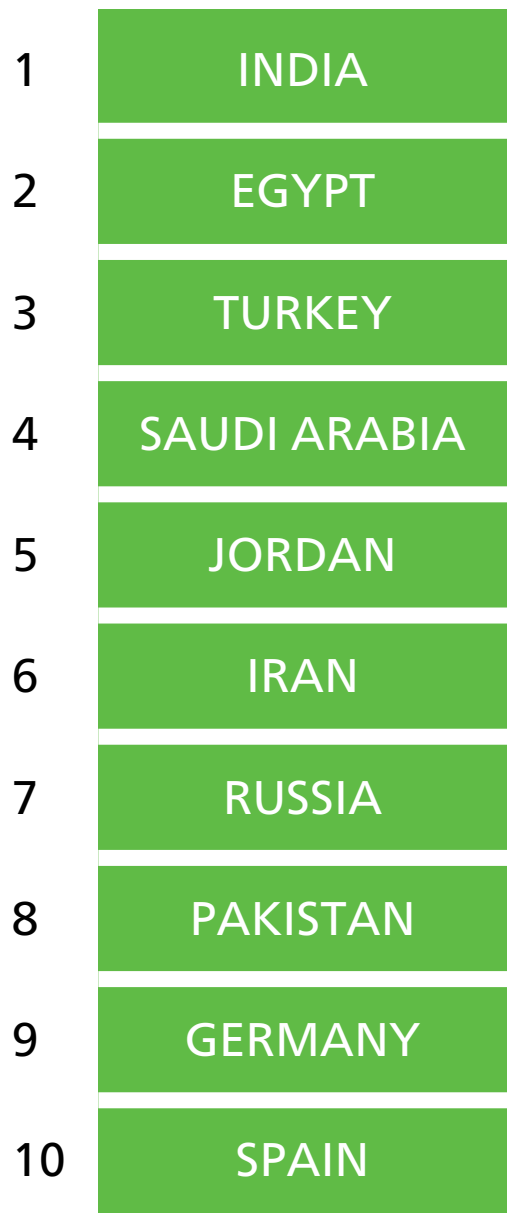
**37%** INTERNATIONAL



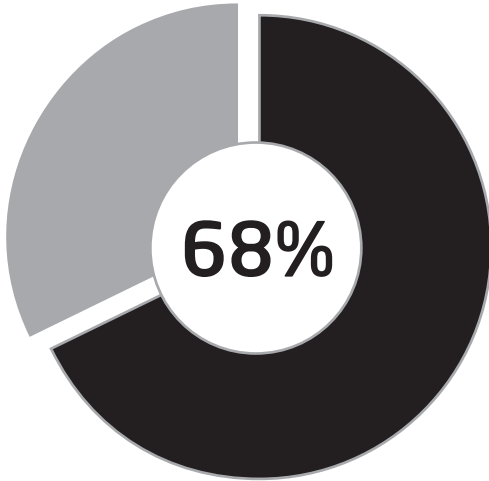
**NUMBER OF COUNTRIES**

**45**

## TOP TEN INTERNATIONAL COUNTRIES FOR ATTENDEES



## PROFESSIONAL STATUS OF VISITORS



Department Head | Group Head |  
Team Leader | Director | Plant Manager |  
Co-owner | Managing Director |  
Board Member | Head of an Authority

**of GCS 2022 VISITORS**  
**were DECISION MAKERS**

I was looking for suppliers and have many leads, many of which are new. The technical expertise on display was impressive. I got to spend quality time with exhibitors, renowned industry conference speakers.

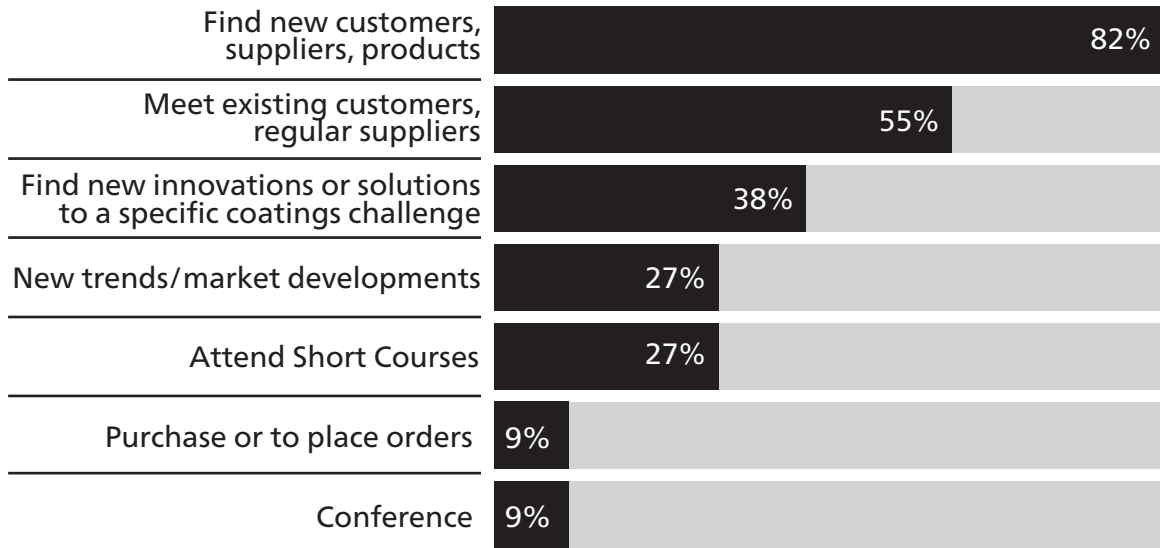
**Renny Muthan | Procurement Manager  
Norcross, SOUTH AFRICA**



# 73%

**VISITORS SATISFIED and  
VERY SATISFIED**

## VISITOR REASONS FOR ATTENDING

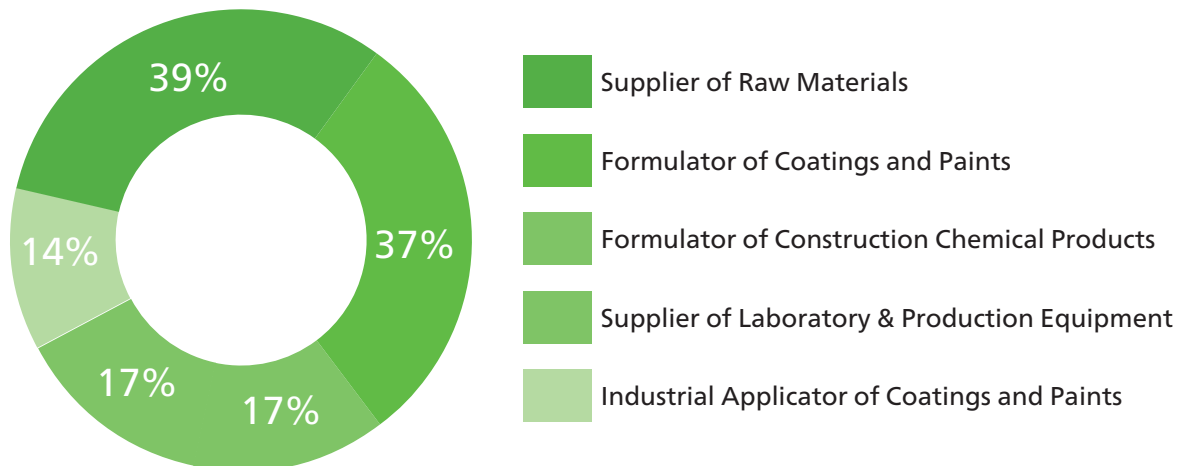


Thank you GCS for your great efforts in producing this honourable show, well organised, educational and very useful

Mohamed Omar | Rock Coatings, EGYPT

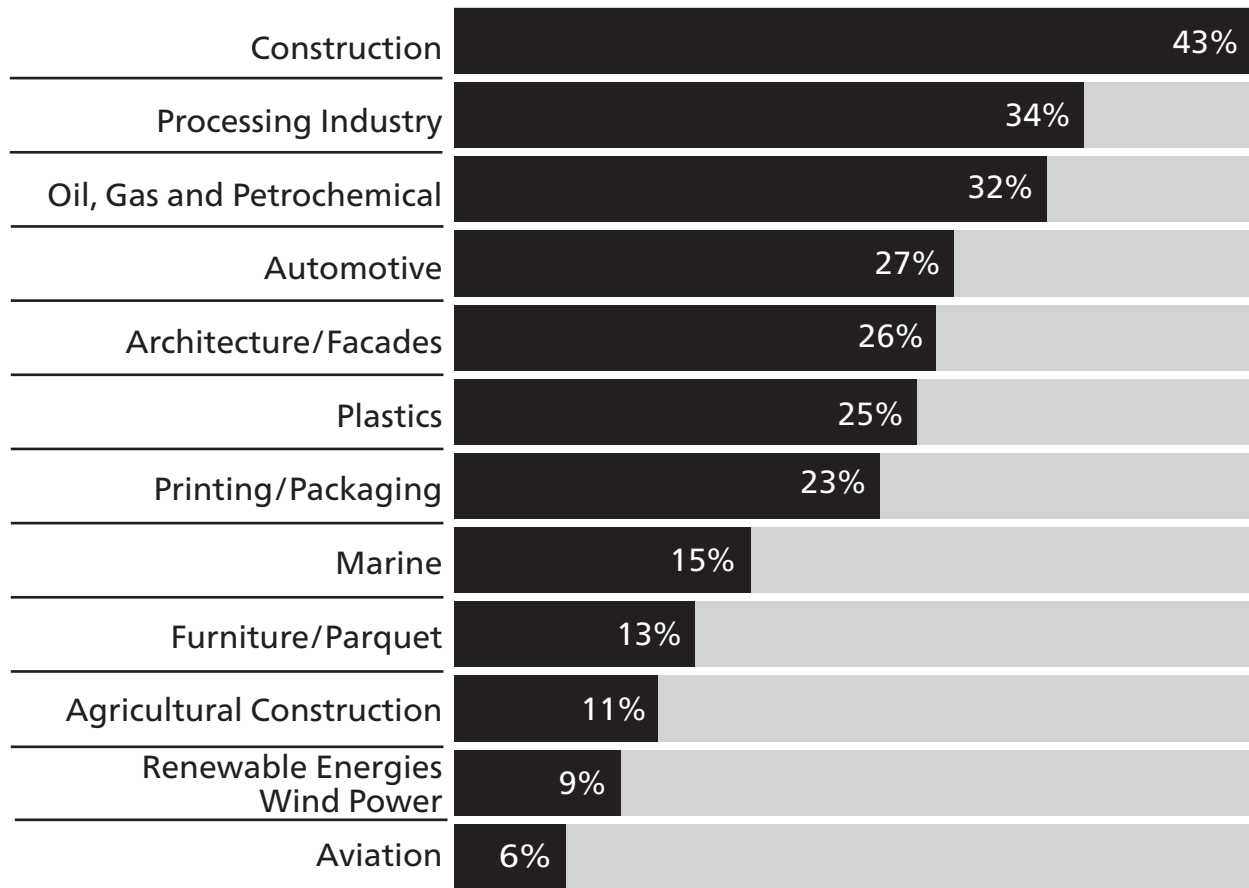


## INDUSTRY SOURCE OF VISITORS

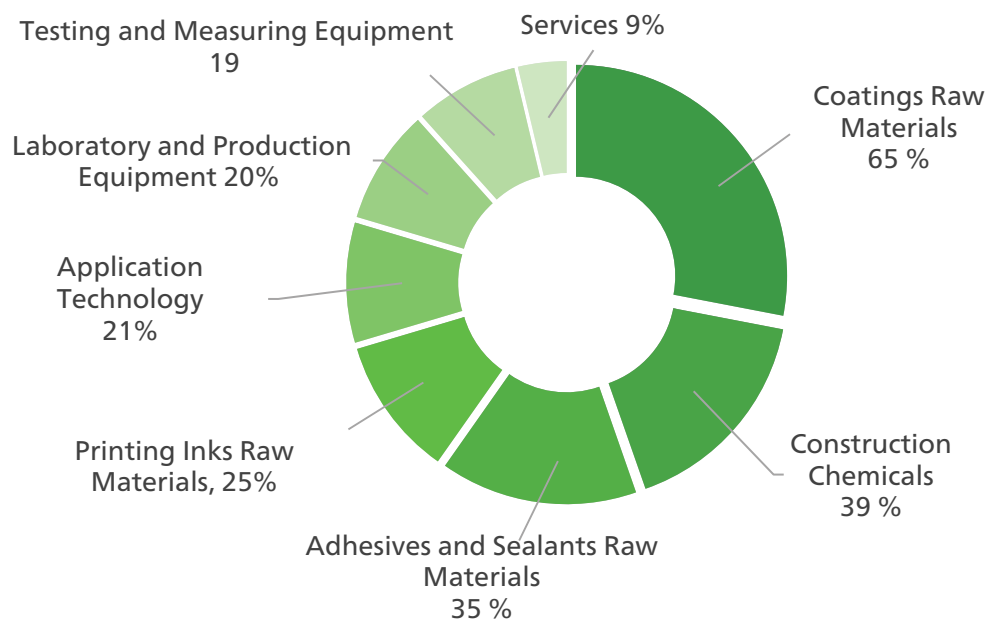




## VISITOR APPLICATION INDUSTRY



## PRODUCT INTERESTS OF VISITORS





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# CONFERENCE



14 Internationally renowned speaker led conference sessions, focusing content to the needs and formulators in the Gulf Region

- New technologies on offer
- Coatings innovations
- Enhanced product quality
- Adopting more efficient practices



**8+** HOURS OF  
CONTENT RICH SESSIONS

**177**

PARTICIPANTS  
FROM 19 COUNTRIES



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**FURTHER VALUE ADD OPPORTUNITIES**

Meet the Speakers  
Networking Breaks  
Panel Discussions





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# SHORT COURSES

Delivered by experience formulators  
Q&A's exchanging ideas and views  
Addressing everyday challenges



# 62

SHORT COURSES  
ATTENDED



MINUTES OF EDUCATION

# 720



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## SUPPORTING MEDIA

**Construction  
Week**  
MIDDLE EAST

**Oil&Gas**  
MIDDLE EAST

**Interior design**  
COMMERCIAL

**Facilities  
Management**  
MIDDLE EAST

**COATINGS  
WORLD**  
The Authority for the  
Middle East Coatings Industry

**Gulf Construction**

EUROPEAN  
**COATINGS**

**ipcm**  
INTERNATIONAL PAINT & COATING MAGAZINE

## BUSINESS MATCHING PROGRAMME

# 214

PRE ARRANGED  
BUSINESS MEETINGS





# Thank you

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# SUPPORTING FOUNDING PARTNERS

Supported by



Government Partner



Venue Partner



Knowledge Partner



Institutional Partner



Headline Media Partners



Media Partners





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9 - 11 October 2023 | Expo Centre Sharjah, UAE

SEE YOU NEXT YEAR!

OCTOBER 11-13, 2023

Should you have any questions, please do not hesitate to contact us:



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