



GULF

COATINGS SHOW

ADHESIVES - SEALANTS - CONSTRUCTION CHEMICALS

powered by European Coatings Show

24 - 26 NOVEMBER 2025
EXPO CENTRE SHARJAH, UNITED ARAB EMIRATES

New opportunities for your business: Meeting professionals, buyers and innovators from the Coatings Industry in the Middle East and Gulf Region.

JOIN US FOR 2025!



NÜRNBERG MESSE

www.gulf-coatings-show.com





WELCOME TO THE GULF COATINGS SHOW 2025.

Coatings raw materials, testing and measuring equipment, production technology – tailored to the needs and preferences of the Middle East and Gulf Region.

Vincenz Network and NürnbergMesse have firmly established GCS as the go-to event for the paints and coatings industry in the Middle East. Let us convince you, why a participation is the right choice for your business as well.

BEST CHOICE FOR YOUR ACTIVITIES IN THE MIDDLE EAST!

NEXT LEVEL LEAD GENERATION AND NETWORKING

Meet exactly the leads and contacts you need. By understanding in detail which target groups you are pursuing, we establish an on-site **Matchmaking** and **Hosted Buyers Programme** that gives you three trade fair days full of substantive sales and networking conversations. Leverage new potential and strengthen existing contacts in the region.

80%
Visitors from the Middle East

70%
Decision Makers from R&D

QUALITY AND CONTENT LEADERSHIP

We offer real added value for attendees by providing access to highly sophisticated valuable content, knowledge, innovations, and developments.

Our comprehensive supporting programme, led by the internationally-staffed **Gulf Coatings Show Conference**, appeals especially to local R&D, product development and purchasing professionals. We deliver substantial benefits and bring **real decision-making and buying power** to the show.

CARRIED BY THE INDUSTRY

World market leaders such as Ashland or Wilhelm Niemann Maschinenfabrik are the first members of the **Advisory Board** of the Gulf Coatings Show, making sure the show concept hits the nail on the head.

We are furthermore paving the way for the new **Middle East Paint and Coatings Association (MEPCA)**, which unites the leading paint and coatings manufacturers in the region.

„The concept of the Gulf Coatings Show is always based on the wishes and needs of our exhibitors. At the same time, we rally the local coatings industry behind us. The bottom line is that the Gulf Coatings Show becomes the central platform where supply and demand come together. We cordially invite you to participate.“

Thimo Holst
Exhibition Director
NürnbergMesse Group

Matthias Janz
Director Trade Shows
Vincenz Network

List of attending companies.



WE CREATE REAL VALUE AND BRING THE GLOBAL INDUSTRY TOGETHER.

THE GOLD STANDARD OF LEADING COATINGS SHOWS

Vincentz Network, world leading publishing house for the Coatings Industry, partnering with NürnbergMesse Group, one of the largest exhibition organisers in the world, is a one-of-a-kind combination resulting in **pure benefits for you**. We understand every aspect of the industry and know how to turn knowledge into exhibition concepts. The Gulf Coatings Show is part of the global Network of Leading Coatings Shows led by the world's leading exhibition, the **European Coatings Show**.



PRICES AT GULF COATINGS SHOW 2025

In-Line Stand	310,00 USD/sqm
Corner Stand	347,00 USD/sqm
Peninsula Stand	367,00 USD/sqm
Island Stand	380,00 USD/sqm
Registration Fee	1.155,00 USD
Co-Exhibitor Fee	275,00 USD/Co-Exhibitor
Schell Scheme Package (optional)	130,00 USD/sqm



DISCOUNT OPTIONS

EARLY BOOKING PAYS OFF!

On-Site Booking Discount of 30%
valid until 25 October 2023

Early-Bird-Discount of 15%
valid until 15 July 2024

COMBINED DISCOUNT PACKAGE

A stand at the Gulf Coatings Show 2025 will enable you a 5% discount on your stand rental at the European Coatings Show 2025.



Booking request
available here.



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[Global Show Network](#)

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