

## PRESS INFORMATION

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### **October 2023 under the spotlight of the global coatings industry: Gulf and Pacific Coatings Show invite professionals to top-class programmes.**

Two exciting event highlights mark the global calendar of the coatings industry in October 2023. From 09 - 11 October, the Gulf Coatings Show will kick off for the second time in Sharjah, UAE. Only one week later, from 18 - 20 October, the Pacific Coatings Show will celebrate its premiere in Jakarta, Indonesia. Both events adapt the concept of the world's leading European Coatings Show. Focus is on high quality content, knowledge exchange and networking within the coatings industries of the Middle East and Southeast Asia. Leading international companies complement the comprehensive, sophisticated conference and business programme, in each case supported by the leading national industry associations.

As the only event for the coatings industry in the UAE this year, the Gulf Coatings Show will celebrate its second edition from 09 - 11 October 2023 at the Expo Centre Sharjah. After the successful start in 2022, the joint initiators Vincentz Network and NürnbergMesse are consistently pursuing the path of high-quality and technically demanding networking within the coatings industry in the Middle East. New cooperations and focal points in terms of content expand the range and offer real added value for the up to 1500 expected trade visitors.

#### **Newly founded Advisory Board ensures a custom-fit event conception**

"Our goal is always to have accurately fitting event formats that offer a platform to address and respond to current topics, challenges and developments in the respective markets, and thus create value for the attendees. We are convinced that this can only succeed if the key market players can exert influence. For this reason, we have set up an Advisory

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Board for the Gulf Coatings Show and are pleased that the first two members could already be found at short notice." underlines Thimo Holst, Exhibition Director at NürnbergMesse. With Ashland and Wilhelm Niemann Maschinenfabrik, two world market leaders from the fields of raw materials and additives as well as mechanical engineering have committed themselves to the Gulf Coatings Show on a longer-term basis and underline and support the sustainable growth course of the event. Further members have announced their commitment after 2023.

### **Middle East Paints and Coatings Association (MEPCA)**

The Gulf Coatings Show is supported by the emerging Middle East Paints and Coatings Association (MEPCA), which represents the largest paint and coatings manufacturers in Saudi Arabia, United Arab Emirates, Qatar, Oman, Bahrain, Kuwait, Egypt, Lebanon, Yemen, Iraq, Jordan. "We are delighted that MEPCA is increasingly establishing itself as a central contact point for all market participants in the coatings industry in the Middle East. At the Gulf Coatings Show, we bring together the supplier and producer perspectives in a targeted manner.", says Damir Gagro, Editor-in-Chief at Vincentz Network, founding and honorable member of MEPCA.

### **Comprehensive three-day educational programme**

Once again, the Gulf Coatings Show establishes itself as the leading event when it comes to in-depth and comprehensive knowledge on all current topics within the coatings industry. During the first two days of the show, some 20 presentations offer access to latest findings in the fields of research and development, sustainability and formulations. In addition, visitors will have the opportunity to deepen their knowledge in the areas of titanium dioxide, rheology, coloristic, functional coatings and to discuss them directly with the speakers during 90-minute short courses.

The third day of the fair is all about the Drymix Mortar. Organised by the Middle East Drymix Mortar Association (MEDMA), the 16th Annual MEDMA Conference "Drymix Mortars in the Middle East" will take place during the Gulf Coatings Show. "The construction chemicals sector is certainly one of the key drivers for local market players. In this respect, the cooperation with

MEDMA rounds off our comprehensive educational programme in line with requirements and we are looking forward to the topic expansion.”, says Matthias Janz, Director Trade Shows at Vincentz Network.

Visiting the Gulf Coatings Show and participating in the accompanying programme is free of charge. Tickets can be obtained here: <https://www.gulf-coatings-show.com/register-to-visit>

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